

Devika Nair

Graphic & Web Designer

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8PF

EDUCATION

Undergraduate Degree

Maer's Mit Institute of design, Pune Loni
July 2017- August 2021

Junior College

Pratibha junior college, Pune
July 2015- February 2017

English Medium School

Saraswati Vishwa Vidhalaya, Pune
June 2004- March 2015

SKILLS & TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe After Effects
Adobe Premiere Pro
Figma
Visual Code Editor
Miro
Wordpress

- Web Design/User Interface
- Problem-Solving
- Wireframe Creation & Prototyping
- Identity Design
- Branding
- Illustration
- HTML & CSS

LANGUAGES

- English
- Malayalam
- Hindi
- Marathi

Creative and detail-oriented Graphic & Web Designer currently pursuing an MA in Web Design and Content Planning at the University of Greenwich. Skilled in designing user-friendly websites, mobile apps, and visual content with a focus on clarity and functionality. Experienced with advanced design tools and driven by curiosity, problem-solving, and a passion for creating thoughtful, practical solutions.

WORK EXPERIENCE

• Section Lead September 2021 - April 2022

• Senior Executive May 2022 - Aug 2024

Titan Company Limited | Bangalore

- I joined the Digital E-com team as a Graphic Designer and supported in all design aspects including UI & UX.
- Responsible for designing creatives; visuals & and adaptations, icons, logos, GIF, web & and mobile layout as per the requirement on various tasks, making UI report audits for the brands (Titan, Sonata, Mia by Tanishq, Tanishq, Fastrack, Zoya, Skinn).
- Tata Neu Integration - Collaborated and supported the internal design & and other teams in revamping the UI in the existing design VD's for all Titan Brands.
- Tanishq Website Revamping - Supported the team members by providing the required assets and creatives and making changes in the existing design VD's as per the given requirement.
- Collaborated and Supported the team for other Titan website brands revamping for Salesforce Migration platform by providing the creatives and VD's as per the timeline.
- Handled & worked on VD's for Brands Skinn & Irth. And coordinated with business team & developer team to deliver the VD's as per the timeline.

Freelancing August 2021

Ayursankalpa (Integrated Medicine Clinic)

- I worked on social media handles & Instagram story for the clinic.

Freelancing April 2021 - July 2021

Medkos DHS Int. Pvt. Ltd. (Identity Design)

- I worked on this project as my graduation project.
- I worked as a freelance designer for the company.
- I was responsible for creating brand identity for the company and other deliverables.

Industrial Internship - Graphic Designer March 2021

Brands Jar

- I worked as part of a team as Graphic Designer Intern for 1 month in the company. I was responsible for to work on various projects & also work to on social media post, making presentation.
- The projects that I handled was InACan (for packaging/label designing and making other collaterals).
- I also worked on social media handles & Instagram story on various brand such as The GOW Culture, Huse, X-Tinct, Thinker Place, InACan.

Freelancing October 2020

R Mutha Rice House - Mannat (Packaging Design)

I designed logo/identity & label design of rice bags for the brand.